Subject: RE: RE: Downtowners of Distinction **From:** "Nhien Lasky" <NLasky@ccala.org>

Date: 12/20/2016 04:21 PM

To: "Henna Sherzai" < HSherzai@downtownla.com>

She said it was cool to split it again. What do you need on my end?

From: Henna Sherzai

Sent: Tuesday, December 20, 2016 11:54 AM

To: Nhien Lasky

Subject: FW: Downtowners of Distinction

We split a \$5k Silver sponsorship last year. Should we start to separate these? I always thought the split ad creatives were a little strange. See attached.

From: Michael Lamb [mailto:michael@downtownnews.com]

Sent: Tuesday, December 20, 2016 9:37 AM **To:** Henna Sherzai < HSherzai@downtownla.com >

Subject: Downtowners of Distinction

Hey Henna

Hope all is well.

Was wondering if we could sign you and CCA up for the Downtowners of Distinction at the same level as last year?

That would be the Silver Sponsor. You will be included in all of the December emails promoting the event......

Thanks

Happy Holidays!

Michael Lamb Account Executive Los Angeles Downtown News 1264 W. First Street Los Angeles, CA 90026

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